



Message in-a-box: tools and tactics for communicating

your cause Message in-a-box gives you everything you need to make and distribute your own media. The book covers *A Strategy for Making Media, Print, Images, Audio, Internet and Video* and comes with a suite of open source tools to get you started. The toolkit is designed for small and medium-sized NGOs, rights advocates, and citizen journalists to help them create and distribute content while exploring the constantly evolving world of campaigning and communications.

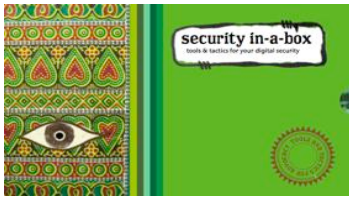
Includes a 190 page book printed on recycled paper, a DVD and small notebook € 10



Mobiles in-a-box: tools and tactics for mobile advocacy

Mobiles in-a-box is a collection of tools, tactics, how-to guides and case studies to show how the strategic use of mobile telephony can enhance advocacy. Mobiles in-a-box is designed to present possibilities for the use of mobile telephony in your work and introduce you to some tools and services which may help you. It aims to inspire you and help you plan and implement a mobile strategy for your organisation.

Includes a 97 page book printed on recycled paper, DVD and a pack of stickers € 10



Security-in-a-box toolkit: tools and tactics

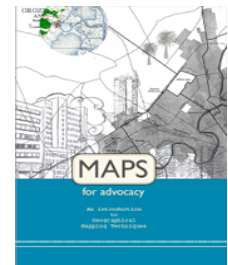
for your digital security Security in-a-box provides the knowledge you need to recognise digital security threats and the tools you need to address them. It offers detailed, step-by-step instructions to help you use those tools effectively, as well as practical, non-technical advice for anyone who relies on digital technology to do sensitive advocacy work.

Includes a 110 page book printed on recycled paper and a DVD € 10

Maps for Advocacy: an introduction to geographical mapping

techniques Maps for Advocacy explains how the simple plotting of information on a geographical map can communicate a strong message. The mapping process is shown in this guide through case studies of successful mapping projects, descriptions of procedures and methods, a review of data sources as well as a glossary of mapping terminology.

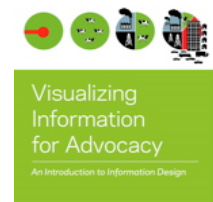
Includes a 39 page book printed on recycled paper and fold outs € 4



Visualizing Information for Advocacy: an introduction to information

design Visualizing Information for Advocacy is a manual for NGOs and advocates wanting to strengthen their campaigns and projects by applying visual techniques to the information they're working with. Through examples, the booklet demonstrates how to use innovative visual graphics to tell a complex and powerful story in a snapshot.

Includes a 43 page book printed on recycled paper € 4



10 tactics for turning information into action

10 Tactics is a collection of 35 inspiring stories of how advocates around the world have used digital technologies to create positive change. It consists of a 50 minute documentary and a perfectly matched set of hands-on cards offering tools, tips and advice for advocates who want to try similar tactics in their own work.

Includes a DVD film and fifteen tri-fold-out cards € 15